Aboud BARSEKH-ONJI

DSc. M.EEng. DIRCOM

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Biography

I have a Master's degree in Electrical Engineering (Electrical Power Systems Control) from Aleppo University, a Master's degree in Communication Management, and a Dr. degree in Sciences, specializing in Administrative Sciences (Energy Management), at the National Polytechnic Institute. I am a researcher and expert in the development of Artificial Intelligence (AI) models for organizational innovation and Energy Management. I have published a variety of research papers on the application of "AI Optimization models" and "Genetic Algorithms" to the administration of electricity markets. Furthermore, I participated in international academic forums that focus on public administration and renewable energy. I am fluent in French, English, Arabic, and Spanish. I serve as the DIRCOM of the Embassy of the State of Qatar in Mexico since 2019. (https://orcid.org/0009-0004-5440-8092)

Education

Program	Institution/Board	Year
DSc. (Docotrate in Sciences)	Instituto Politécnico Nacional Mexico City, México	2025
<i>M.C.</i> (Master's degree in Communication Management) C.P. 15192274	Universidad tecnológíca de México Mexico City, México	2021
M. EEng. (Master's degree in Electrical Engineering) C.P. 13610643	Aleppo University, Faculty of Elec. Engin. Aleppo, Syria	2012
EEng. (Electrical Power System Eng.) C.P. 12793049	Aleppo University, Faculty of Elec. Engin. Aleppo, Syria	2009

Professional Experiences

1. Full Professor

Elsevier, Inc.

4. Analyst

Aug 2023 - Today *Universidad Anáhuac México*

Faculty of Engineering

o Full Professor of Artificial Intelligence, Machine & Deep Learning and Simulation

- o Mechatronic engineering, Industrial engineering and Engineering Management
- o Language(used): Python, MATLAB & Simulink
- 2. DIRCOM (Director of Communications)

Communication Department

Feb 2019 - Today

Qatar Embassy in Mexico

3. Editorial Board Member - Peer Reviewer

Jul 2021 - Today

Elsevier, Inc.

Feb 2020 - Today

- o journal, Energy Conversion and Management, ISSN: 0196-8904
- o journal, Computational Economics, ISSN: 1572-9974
- o journal, Computer and Electrical Engineering, ISSN: 0045-7906

Radio and TV Several Mexican and European Media

o Radio Joya 93.7 FM, Radio Centro, Milenio TV, Imagen TV

5. Associate Professor

2010 - 2012

Faculty of Electrical Engineering

Aleppo University

Investigation Projects and Publications

Arabian Journal for Science and Engineering (JCR-Scopus-Elsevier-Springer)

2025

Paper: 'Hybrid Modeling for Electricity Prices: Fuzzy Subtractive clustering with Particle Swarm Optimization',
 ISSN: 2193-567X, DOI: 10.1007/s13369-025-10538-7

Urban Governance Journal (Scopus-Elsevier)

2025

Shanghai Jiao Tong University

Paper: 'Advancing smart public administration: Challenges and benefits of artificial intelligence', ISSN: 2664-3286,
 DOI: 10.1016/j.ugj.2025.06.003

Communications in Computer and Information Science (Scopus-Springer)

2025

Springer Nature

Paper: 'Intelligent Simulation of Electricity Prices in Mexico: Fuzzy Clustering and Particle Swarm Optimization.',
 DOI: 10.1007/978-3-031-97913-2-6

Tirant plural editorial 2025

Spain-Mexico

Book 'Energía: Sistemas de gestión y eficiencia empresarial' (Energy: Management Systems and business efficiency),
 ISBN: 978-84-1081-100-3

Mercados y Negocios Journal (Scopus-Elsevier)

2025

University of Guadalajara

 Consumer Happiness in the Purchase of Electric Vehicles: a Fuzzy Logic Model, DOI: https://doi.org/10.32870/myn.vi54.7776

Journal of Research and Development

2023

ECORFAN - Spain

 Use FACTS elements to improve energy exchange between countries in response to the high penetration of variable renewable energy, DOI: 10.35429/JRD.2023.24.9.15.23

Instituto Politécnico Nacional

2024

Escuela Superior de Comercio y Administración

 Macrostrategic Governmental Model for the Integration of Renewable Energy Sources Provided by Private Initiatives into Mass Electricity Generation in Mexico

Aleppo University Research Journal

2010

Engineering Sciences Series

 A New Technology to Accelerate the Start-up of the Steam Mehardeh Station by Using the Thermal Tracking System with Electric Heaters - ISSN 2789-9594

Aleppo University Research Journal

2009

Engineering Sciences Series

 The reduction of voltage surges caused by the Ferranti phenomenon in high and very high voltage networks through the use of SVC static compensators - ISSN 2789-9594

Courses Taught

Machine Learning

2024 - Today

Anahuac University, Faculty of Enineering

- Designed and delivered a graduate-level course focusing on algorithm design, complexity analysis, and optimization techniques.
- o Genetic Algorithms, Particle Swarm Optimization Algorithm (PSO), Multi-objective Particle Swarm Optimization Algorithm (MOPSO)

Fundamentals of artificial intelligence

2024 - Today

Anahuac University, Faculty of Enineering

o Includes: fuzzy logic, supervised and unsupervised learning algorithms, optimization using genetic algorithm and Particle

Artificial intelligence in industry

2024 - Today

Anahuac University, Faculty of Enineering

o Includes: General approach to supervised and unsupervised learning algorithms, optimization using genetic algorithm and Particle

Technical Skills

- o Programming Language: C, C++, MATLAB, Simulink, Python
- o Web Technology: HTML, XML, Php
- o Database System: phpMyAdmin, Mysql, IBM Cognos Analytics, Google Analytics
- o Tools: Latex, Abode Dreamweaver, Microsoft Office
- o Electrical Power Systems Simulation: E-Tap, SimPowerSystem

Languages

o Spanish (%100), French (%70), Arabic (%100), English (%70)

Declaration

I do hereby declare that all the details furnished above are true to the best of my knowledge and belief.

Place: Mexico City, Mexico BARSEKH-ONJI Aboud

Date: October 17, 2025